



CALPEEK

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P.O. BOX 1468, BEVERLY HILLS, CA 90213 (310) 659-0205
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L.A. CO. SUP. EDELMAN WON'T SEEK REELECTION.

In what insiders are calling a major *political bombshell*, incumbent L.A. Co. Sup. Ed Edelman has announced that he will **not seek reelection** in 1994. Edelman's Dec. 1st announcement has set off a political guessing game of "Who's In and Who's Out." It's not all that often that an incumbent L.A. Co. supervisor retires. And make no mistake, despite all the problems that L.A. County faces, being a supervisor from L.A. is a very powerful and prestigious job...

...Atop the insider list of who will run to succeed the veteran supervisor are State Senate Pres. David Roberti (D-Van Nuys); Assemblyman Richard Katz (D-Panorama City); and L.A. Councilman Zev Yaroslavsky. It would be a free ride for Zev and essentially the same for Roberti, who can't seek reelection because of term limits. Roberti also is eyeing a run for State Treasurer. Katz would have to give up his Assembly job to run...

...Zev was in Korea, but sources believe that all 3 will give this supervisory seat very serious consideration. Edelman's district is about evenly split between the Westside of L.A. and the western & central parts of the S.F. Valley. Roberti has represented the largest hunk of this district, but all three have excellent-to-good name I.D. in this area...

...Why is the 63-year-old Edelman calling it quits? Many sources think he's just worn out and he recently gave an interview in which he said the job wasn't fun any more. Edelman was first elected to office in 1965 when he ousted incumbent L.A. Councilwoman Roz Wyman. Nine years later, in 1974, Edelman and current L.A. Councilman John Ferraro battled for this supervisory seat then held by Ernie Debs. Edelman won and has been on the board for nearly 20 years. Edelman currently has a political war chest of nearly \$1 million and that's why this announcement was regarded

as a bombshell...

...FYI: The consultant with a nice kind of problem in this potential race is Orange Co.'s Harvey Englander. He has already signed on to run Katz's reelection, but is also a consultant to Roberti. There's no conflict as long as they don't run against one another. Stay tuned...

FULL METAL JACKET: THE BRADY BILL IS SIGNED.

Editor's note: The Brady Bill to require a 5-day waiting period on the purchase of handguns was signed into law this past week by President Clinton. Here is CALPEEK's report and analysis --- with the Calif. angle...

...As CALPEEK readers are aware, the Brady law will not have much impact in Calif. because our State's law is *much tougher*. In fact, before Brady, there were already 25 States that required some kind of waiting period and background check before guns were sold. Calif.'s law requires a 15 day wait and it applies to not only handguns, but to rifles & shotguns as well. The wait is required so that the CA Dept. of Justice can run a background check on gun buyers to make sure they don't have a criminal record or have mental problems...

...Is Calif.'s own law working? Some might disagree, but many sources, including Calif. AG Dan Lungren, think the answer is **yes**. There were 5,859 denials in 1991; 5,763 denials in 1992; and from January to October of this year, there have been 5,316 denials --- all based on background checks. Those who want to buy a gun fill out what's known as a Dealer Record Of Sales -- or DROS form. The DROS form is mailed to the CA DOJ in Sacto for processing by the seller. According to sources, 72% of the DROS applicants are cleared within 24-hours. However, under the current law, applicants still have to wait the full 15 days...

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...If there's a problem, under a law authored by Assemblyman Terry Friedman(D-L.A.) and drafted by Demo Assembly gun guru Irwin Nowick, the CA DOJ not only notifies the gun dealer *not to sell the gun*, but also contacts the local law enforcement agency. It is a misdemeanor to lie on a DROS form...

...Is there a way to **speed up** Calif.'s process? Instead of mailing in the DROS form, Nowick and the Amer. Shooting Sports Council are discussing a bill to allow the form to be FAXed to the DOJ. This would knock 3-4 days off the process. And the same bill might also require DOJ to notify the dealer or the local law enforcement agency that the DROS applicant is okay and thus waive the remainder of the waiting period...

...Of course speeding up the process won't sit well with Handgun Control, Inc., because they favor the 15-day wait as a "cooling off period." But the gun lobby ought to be in favor of this plan. It's probable that a short "cooling off period" would be included in any new bill. Theoretically, it's possible for the DOJ to process a FAXed DROS form within hours of receipt, thus making Calif.'s law almost an instant system. There is a second reason why the process needs to be accelerated. On January 1, 1996, the 15-day waiting period drops to a 10-day wait on rifles and shotguns. According to Nowick, DOJ has not as yet said how it is going to meet this reduction...

...FYI: The day after The President signed the Brady bill into law, Assemblyman Friedman announced he will introduce a bill next year to completely *ban the sale of all handguns* in Calif. He says all of the current laws and even stiffer sentences aren't working to curb handgun violence. Odds of such a bill winning approval on the Assembly floor next year are *slim & none*. But to kill the bill in the policy committee, the gun lobby needs to mend fences with key Demo Assemblymembers Bob Epple and Tom Umberg. Stay tuned...

SOME INFO YOU NEED TO KNOW ABOUT CALPEEK.

Here is some helpful information about CALPEEK that you may need to know. DEADLINES for news and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed and mailed each Thursday. Our FAX phone is (310)657-4340. CALPEEK does NOT make refunds on cancellations...

1994: UPDATE ON RUN FOR STATEWIDE OFFICES.

Editor's note: Lots of activity as well as odds & ends to report. Here's CALPEEK's update...

● **Governor** - No big shock, but Gov. Pete Wilson's communications director Dan Schnur will join Pete's reelection committee as director of communications in mid December. He'll be the campaign's chief spin doctor and spokesperson...

...Demo gubernatorial candidate John Garamendi has started to communicate daily with the political media through a series of faxed memos called Garamendi Grams. They're written by JG's campaign manager Darry Sragow. There's some good stuff in these *back-ground* memos. For example, in Gram #4, it was announced that consultant Phil Giarrizzo of Sacto has been hired as the deputy campaign mgr...

● **Lt. Governor** - It won't officially be announced until mid January, but former Palm Springs Mayor Sonny Bono has decided to run for LG in the June GOP primary. It's confirmed that he has hired McNally Temple & Associates as his chief campaign consultants and his good buddy Bruce Herschensohn will be Bono's overall campaign chair. Duane Roberts will be Sonny's finance chair. Already in the race is GOP Assemblyman Stan "Split the State in 3" Statham. Sources tell CALPEEK that GOP Assemblyman Bill Jones of Fresno is no longer looking at this office...

...On the Demo side, Controller Gray Davis has released a recent poll taken by Fairbank Maslin Maullin & Associates showing him ahead of both Statham and Bono, as well as State Sen. Bill Leonard. In 1-on-1's with Statham, Davis leads 46% to 20%, with 35% undecided. Against Leonard, Davis is ahead by a 44% to 20% margin, with 36% undecided. And against Bono, Davis leads by a margin of 52% to 16%, with 33% undecided. The poll's sample size was 800 registered voters and was taken Nov. 13-16. FYI: Davis has hired Chicago-based media consultant David Axelrod, who did the media for U.S. Sen. Carol Moseley-Braun. This will be Axelrod's first venture into CA politics...

● **Controller** - On the GOP side, there's finally an entry. Former Assemblyman Tom McClintock has tossed his hat into the ring. McClintock's message of fiscal conservatism and *lower taxes* will play well in this

race. FYI: don't look for Tom to be a "team player" when it comes to Gov. Wilson. McClintock does not support Wilson for reelection...

...On the Demo side, L.A. business executive Kathleen Connell is IN this race and has hired Mandy Grunwald (Grunwald Eskew Donilon) as her media consultants. They're good and don't come cheap. Ms. Terri New, from the DNC, has signed on as daily mgr.; Rudy Labrada is one of Connell's fundraisers; and Fred Register is assisting Connell with issues & policy. It looks like a solid team...

...Also IN is Alameda Co. Sup. Don Perata, who will probably have close to \$600,000 in the bank by the end of the year. He has hired Paul Kinney as his media consultant, with consultant Larry Tramutola also on board. Lindy Graham will handle daily mgt. Perata is no stranger to So. Calif. politics or fundraising. He was a key fundraiser in the mid-1980s for U.S. Reps. Howard Berman, Henry Waxman and Mel Levine. In addition to his close association with Berman, Perata is also a key ally of State Sen. Bill Lockyer of Hayward, who is expected to take over as Senate President Pro Tem...

...Demo Assemblyman Rusty Areias and Bd. of Equal. Chair Brad Sherman round out the field on the Demo side. Who gets crunched in this primary? Probably Sherman. He's got a great ballot title and by training is perfect for this job. But most all CALPEEK sources say there is a very serious question about Sherman's ability to raise money...

SPECIAL ELECTION SET DEC. 28th TO REPLACE SACTO CO. SUP. GRANTLAND JOHNSON ON BOARD.

Six candidates are vying to replace Sacramento Co. Sup. Grantland Johnson, who resigned from the board to take a job with the Clinton Admin. in S.F. Johnson has been on the board of supervisors since 1986. The election is Dec. 28th...

...Of the six candidates in the special, sources believe that Sacto City Councilmember Heather Fargo has the best name ID, but it's not all positive. She's very anti-growth and recently voted to cut the Sacto City police budget. Also running are Robla District School Bd. member Patrick Borin, the only GOPer in the race; and Grant School Bd. member Erthea Johnson. Also in the race are consumer affairs atty. Roger Dickinson; Sacto

Co. planning commissioner Sally Hudson; and Vincent Harris. Fargo has hired consultant Chris Maupin; Harris has retained consultant Larry Tramutola; and Dickinson has hired consultant Bill Berry...

...With a very low turnout expected, perhaps lower than 15%, most of these candidates are relying on heavy voter contact and grassroots campaigning. Former Sup. Johnson is backing Harris, but don't underestimate Dickinson, who in 1986 lost to Grantland Johnson by a slim 700 votes. The candidate with the most money is Hudson, who is getting help from the developer community. Few sources think that any one candidate will get a majority vote, meaning that a Jan. 25th runoff seems likely, with a combo of either Hudson vs. Fargo or Hudson vs. Dickinson. Stay tuned...

BALLOT MEASURE UPDATE: '94 INITIATIVE SEASON.

Editor's note: As CALPEEK readers are aware, every year at about this same time there is a flood of new initiative measures hitting the streets to gather signatures. Here's a brief update on one new measure and some important dates to remember...

● "Incumbent Congressional Reelections. Federal Budget Deficit" is the official title of a statute by proponent Steven Beck of Laguna Niguel (714)661-7425. If approved, Beck's measure would not allow the reelection of incumbent congress members or senators if any budget adopted by congress during their term did not contain a required deficit reduction of at least 20% of the prior year's deficit. Beck has until April 13 of next year to submit 384,974 valid signatures...

...It is believed that the AG's office still has some 20 initiatives in the title and summary process, meaning these measures have not as yet hit the street. One measure that **won't be circulated** was a proposal by the Assn. for CA Tort Reform (ACTR) to cap attorney's contingency fees. At a news conference on Nov. 23, ACTR Pres. Barry Keene said backers of this plan faced "thinly veiled threats of legislative retribution" if they continued with this initiative. Chalk up a big win by the CA Trial Lawyers Assn....

...FYI: Here are the dates to remember regarding initiative qualifications. To make the June 1994 ballot, initiatives have to be qualified by Jan. 27, 1994. For

the Nov. 8th general election, the deadline is June 30, 1994. That means that everything is counted and certified by those dates. Stay tuned...

CALPEEK's ETCETERA: POLITICAL SHORT TAKES.

Editor's note: Here are a few political items worth noting...

- **Latest Calif. Registration** - For all you buffs who follow this sort of thing, here is the latest info from the CA SOS's office on voter registration. Statewide registration is 14,524,623 --- down from October of 1992 by 576,850. Big loser in registration were the Demos. They currently represent 48.95% of all voters, down from 49.07% in 1992. GOP numbers are slightly up --- 37.04% in 1992 to 37.10% in 1993...

- **Voters Opposed to Splitting Calif.** - It shouldn't come as a big shock to most CALPEEK readers, but the idea of splitting Calif. into 3 parts is opposed by most CA adults. The latest Field Poll (taken Oct. 8-15) shows that 79% of those polled were opposed. But when it comes to splitting the state in half, only 60% are opposed...

- **Crime Is Calif.'s Top Concern** - In the latest Field Poll, crime ranks as the #1 issue of concern to Calif. adults questioned between Oct. 8-15. 78% of those questioned ranked crime as the top issue, followed by the State's economy at 74%, public schools at 74%, controlling the spread of AIDS at 74% and unemployment at 73%. Illegal immigration ranked 11th with 61%...

- **Mission Impossible** - There's a new Republican organization that has been formed in conservative Orange Co. whose goal is to elect moderate O.C. GOPers to local, State and federal office. The group is called the Orange Co. Republican Majority Coalition. The chair is Mark S. Ishimatsu. The key goal for 1994: to get moderate GOPers elected to the Orange Co. GOP Central Cmt. Like we said, "mission impossible." OCRMC can be reached at (714)839-1350. FYI: On Dec. 6th, the nat'l Republican Majority Coalition group will begin a round of public hearings in Calif., starting at 9:30 a.m., Sierra Suite, Universal City Hilton Hotel. U.S. Sen. Arlen Specter, Mary Dent Crisp, CA State Sen. Tom Campbell, former Congresswoman Bobbi Fiedler and San Mateo Co. Sup. Ruben Barrales are scheduled to participate. Stay tuned...

CALPEEK's '94 CONSULTANTS DIRECTORY ON SALE

CALPEEK's 1994 Directory of Campaign Consultants is now for sale to subscribers and non-subscribers alike. Cost for CALPEEK subscribers is just \$10, while the cost to non-subscribers is \$40. The directory will be given away FREE with all **new** subscriptions. No invoicing, no credit cards - checks only. For info call (310)659-0205. This directory is sold via subscription only. No retail sales. Stay tuned...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- Veteran lobbyist Jack C. Crose will call it a career on Dec. 31st when he closes his Sacto lobbying firm. Crose has been a legislative advocate since 1969. He used to be chief of staff to former Assembly Speaker Jess Unruh...

- If you're wondering what happened to Joe Scott, former publisher of the Political Animal, here's the answer. Scott has teamed up with Thomas F. Kranz to form The Kranz Scott Group, 11150 Santa Monica Blvd., Ste. 1250, L.A. 90025. (310)477-7553. They do PA/govt. relations and strategic counseling...

- In case you missed it, Gov. Wilson has nominated Sanford C. Sigoloff to be the interim Supt. of Public Instruction. The 63-year-old Sigoloff is best known as a corporate rescue specialist...

- New address for the campaign consulting firm of Bragg, Maddox & Taylor: 3250 Wilshire Blvd., Ste. 1505, L.A. 90010. Phone (213)389-6123...

- Ms. Randi Romano has been named an associate at Fairbank, Maslin, Maullin & Associates, the Santa Monica-based polling firm. She was previously with Decision Research in San Diego...

- New address for campaign consultant Marc Litchman & Associates: 12001 Ventura Place, Ste. 650, Studio City, CA 91604. Phone (818)753-7555...

- The CA Manufacturers Assn.(CMA) has promoted Chritopher M. Micheli to general counsel. He's also a registered lobbyist for CMA...